

# Fostering Campaign in Salisbury

- Wiltshire Council plans to recruit 100 foster carers in 3 years.
- Since 1 April 2020, 61 new foster carers have been approved.
- Our current need is for specialist foster carers and those wishing to care for our teenagers.
- Foster carers need to be over 21 years of age, have a spare bedroom, time to care for a child and a willingness to care for young people who have experienced trauma and loss.



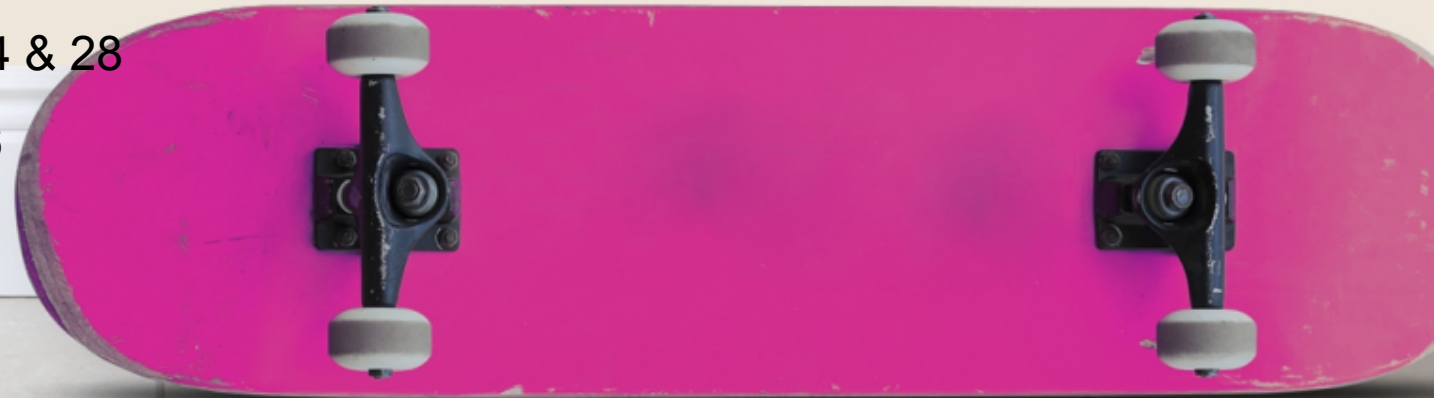
# Why Salisbury?

- We have 18 amazing fostering families living in Salisbury
- However there are 26 children from Salisbury who are in the care of Wiltshire Council.
- This means we need to recruit foster families to care for **8** children so that when possible they can remain living in their local area.
- The more foster carers we have, the more choice we have to match children to the right family
- Children not living with Wiltshire Council foster carers often live further away from their school, friends and family. They are usually placed with costly profit making independent fostering agencies, sometimes outside Wiltshire altogether.



# Our plan for Salisbury

- A local campaign throughout June focused entirely on the Salisbury area
- Increased awareness of fostering via:
  - Poster in City Hall
  - Poster in High Street shops' windows
  - Digital advert & fostering display in Five Rivers Leisure Centre
  - Fostering display stand at Salisbury Library
  - Fostering banners
  - Social media
  - Support from local radio stations and local news
  - 2 x Salisbury Markets events – June 14 & 28
  - 1 x Armed Forces Day event – June 26
  - Fostering information session June 30
  - Schools newsletter



# Contact us

## **For more information from our fostering service:**

Contact: Clare Goodspeed

Call: 01225 716510

Email: [clare.goodspeed@wiltshire.gov.uk](mailto:clare.goodspeed@wiltshire.gov.uk)

## **For those interested in becoming a foster carer:**

Call: 0800 169 6321

Text: 'Foster' to 60002

Email: [fostering@wiltshire.gov.uk](mailto:fostering@wiltshire.gov.uk)

Website: [www.fosteringwiltshire.uk](http://www.fosteringwiltshire.uk)



# Sprinkle some *magic* into a child's life

**FOSTERING**  
— with —  
**Wiltshire Council**

We have children in the Salisbury area who need foster families – could you be one of them?

Call us

**0800 169 6321**

Text 'foster' to

**60002**



**#FOSTERINGSALISBURY**

MAKE A DIFFERENCE

— to the —

LIFE OF A LOCAL  
CHILD, EVERYDAY

Text 'foster' to

**60002**

FOSTERING  
with  
Wiltshire Council

